

Media Resources

Media Resources Center

The Media Resources Center (MRC) serves the instructional, research and service missions of the university for media, video and design. The MRC operates the university's YouTube channel and other streaming platforms, provides cable TV service to campus, and programs two other channels on the campus network: Channel 95, MTV, and Channel 97: WSUTV Digital Signage.

The Media Resources Center is made up of six teams that provide the following services:

- **Video Production and Live Streaming:** The MRC Video Services team provides high-quality video production services with a team of videographers, editors and designers, and with an on-site professional television production studio.
- **Audio/Visual Equipment Installation and Design:** The AV Projects team provides AV system design and installation services for university spaces, including classrooms, theaters, conferences and more.
- **Audio/Visual Equipment and Event Support for Instruction and Campus Events:** The Campus Media Services team provides support for instructional AV, other AV-equipped spaces, and for events on campus that require AV.
- **Web Development and Support:** The MRC Web Services team provides design, training and support services for the main university website and dozens of other university-operated websites.
- **Instructional Design, Learning Management System Support for Instructors:** Pedagogy training and other instructional services are provided by the Office of Instructional Resources.
- **Accessibility Support and High-Impact Accommodations:** Provided by the Academic Accessibility and Accommodations team, including Braille and tactile graphics.

WSUTV

Wichita State University operates the Youtube channel WSUTV. Programming includes a variety of content produced by the MRC Video services team, live coverage of convocation and commencement, and selected athletics events.

KMUW

KMUW 89.1FM is a listener-supported public radio station named Radio Station of the Year by the Kansas Association of Broadcasters, which includes commercial and noncommercial stations. KMUW is licensed to Wichita State University and operates at 100,000 watts with a schedule of local, national and international news, and a unique blend of music and entertainment. It's team of local news reporters provides 13 newscasts per weekday, as well as in-depth coverage of issues relevant to this community. KMUW is a collaborating station in the Kansas News Service network, providing reporters to cover education and health statewide. The station is also a founding member of the Wichita Journalism Collaborative made up of several local media organizations that work together to ensure the most thorough and accessible information possible. In addition to its traditional broadcast service, KMUW maintains a full-service website with local news and online streaming of its signal. KMUW broadcasts two subcarrier signals with the lower bands of its frequency to the Radio Reading for the Blind and Visually Impaired community, as well as the local Vietnamese community. The station produces a dozen podcasts on matters of interest to the Wichita community and beyond. KMUW supports local arts and culture in the community through partnerships, promotion and sponsorships. KMUW also produces seven music programs: Crossroads, Global Village, New Settlers, Straight No

Chaser, Strange Currency, Night Train and Soulsations. KMUW is affiliated with NPR, APM, WNYC, PRX and Associated Press national networks.