

Minor in Arts Entrepreneurship

The arts entrepreneurship minor is an interdisciplinary course of study open to all undergraduate students that combines curriculum from the College of Fine Arts and the Barton School of Business. Students develop the business acumen that supports their future as artists and prepares them for the constantly shifting employment landscape by equipping them with nimble entrepreneurial approaches, mindsets and skills.

Program Requirements

Course	Title	Hours
Required Courses		
ENTR 310	The Entrepreneurial Experience	3
FA 301	An Introduction to Entrepreneurship in the Arts	3
ARTE 303	Stimulating Creative Behavior	3
ENTR 440	New Venture Feasibility Analysis	3
Entrepreneurship Elective		
Choose one course from the following		3
ENTR 453	Digital Entrepreneurship	
ENTR 455	Entrepreneurial Finance	
ENTR 668	New Venture Development	
MKT 300	Marketing	
MKT 405	Consumer Behavior	
Arts Elective		
Choose one course from the following		1-3
any ARTH 100-level course		
ARTG 354	Professional Practices in Graphic Design	
ARTS 305	Studio Tools and Presentation	
DANC 140	Dance Appreciation	
DANC 370	Professional Practices for the Performing Arts	
MART 391	Professional Practices in Media Arts - Portfolio	
MART 392	Professional Practices in Media Arts - Business Development	
MART 393	Professional Practices in Media Arts - Legal Issues	
MUSC 160	What to Listen for in Music	
MUSC 162	Global Music Cultures	
MUSC 164	American Popular Music	
MUSC 113	Introduction to Music Studies and Professional Skills	
THEA 143	Theatre Appreciation	
THEA 385	Theatre as a Mirror of Today's America	
THEA 243	Acting 1 - Foundations	
THEA 370	Professional Practices for the Performing Arts	
Total Credit Hours		16-18