

BAA in Media Arts - Concentration in Collaborative Design

Program Requirements

Bachelor of Applied Arts in media arts - concentration in collaborative design consists of 120 credit hours. In addition to the university scholastic, residence and general education (<http://catalog.wichita.edu/undergraduate/academic-information/general-education-program/>) requirements, students must take the following required courses (some required courses *may* also fulfill general education requirements): 21 credit hours in media arts core courses and 54 credit hours in a discipline specific track. With the assistance of a faculty advisor, each student develops a major plan of study. BAA majors are required to earn a minimum grade of C in each course designated as a MART course. All students must pass a mid-program review upon successful completion of 59 credit hours of coursework. 45 credit hours of upper-division courses completed at a four-year institution are required.

Course	Title	Hours
General Education		
Select courses to meet General Education requirements ^{1, 2}		34-35
Media Arts Core Courses		
MART 101	Introduction to Media Arts	3
MART 102	Introduction to Media Aesthetics and Analysis	3
MART 200	Introduction to Media Arts Software	3
MART 311	Introduction to Sound for Digital Media	3
MART 391	Professional Practices in Media Arts - Portfolio	1
MART 392	Professional Practices in Media Arts - Business Development	1
MART 393	Professional Practices in Media Arts - Legal Issues	1
MART 299	Media Arts Practicum I	1
MART 399E	Media Arts Practicum II - Collaborative Design	2
MART 499E	Media Arts Practicum III - Collaborative Design	3
MART 298	Mid Program Review	0
Collaborative Design Core		
Select 54 credit hours with the assistance of a faculty advisor. Courses may be chosen from those listed along with any courses identified as MART		54
ARTF 136	Foundation 2-D Design	
ARTF 145	Foundation Drawing	
ARTG 235	Graphic Design Concepts	
ARTH 125A-Z	Introduction to Art History (select one of the lettered courses)	
ARTH XXX	Select one 300–599 level ARTH course	
ARTS 240	Introduction to Life Drawing	
COMM 506	Sound for Picture	
COMM 604	Video Storytelling	
ID 300	Human-Centric Design Thinking	
ID 513	Human-Centric Design Thinking	
ID 514	Lean UX Challenges	
MUSC 531	Topics in Music Technology	

Open Electives

Select enough electives to reach 120 credit hours ²	10-11
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Total Credit Hours	120
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- ¹ Required major courses may also count towards General Education requirements. Students will need to select additional electives to reach 120 credit hours required for graduation with assistance from an advisor.
- ² Select general education and elective courses with the assistance of an advisor. These electives could include a minor. Fine Arts courses may be automatically applied as electives.

Applied Learning

Students in the BAA in media arts – concentration in collaborative design are required to complete an applied learning or research experience to graduate from the program. The requirement can be met by completing MART 299, MART 399E and MART 499E.