

BA in Communication - Journalism and Media Production Emphasis

Program Requirements

A minimum total of 120 credit hours is required for the BA in communication - journalism and media production emphasis. Students majoring in communication must maintain a 2.500 grade point average (overall and in the major), and complete a minimum of 42 credit hours in communication, including 12 credit hours in the communication core. At least 24 credit hours must be in the following structured emphasis area. In addition to meeting the requirements of the WSU General Education Program (<http://catalog.wichita.edu/undergraduate/academic-information/general-education-program/>) and the requirements of Fairmount College of Liberal Arts and Sciences, students in the BA in communication - journalism and media production emphasis must take the following courses:

Course	Title	Hours
General Education		
Select courses to meet General Education requirements ¹		34-35
College Requirements		
Select courses to complete all LAS Competency Areas ¹		36
Communication Core Courses		
COMM 205	Visual Technologies	3
COMM 206	Introduction to Multimedia	3
COMM 301	Writing for the Mass Audience	3
COMM 350	Communication Strategy for the Mass Audience	3
Journalism and Media Production Emphasis Courses		
COMM 410	Principles of Journalism	3
COMM 412	Principles of Media Production	3
COMM 655	Capstone Media Project	3
COMM 630	Communication Law and Responsibility	3
COMM 631	Historical and Theoretical Issues in Communication	3
Select 15 credit hours of journalism and media production-related electives		15
COMM 212	Live Sports Production	
COMM 255	Introduction to Web Design and Analytics	
COMM 310	Introduction to Photojournalism	
COMM 401	Reporting the News	
COMM 406	Audio Storytelling and Podcasting	
COMM 422	Television News	
COMM 481	Cooperative Education	
COMM 481N	Internship	
COMM 500	News Reporting	
COMM 504	Corporate and Commercial Video Production	
COMM 506	Sound for Picture	
COMM 510	Editing for Print and Web	
COMM 522	Advanced Television News	
COMM 550	Opinion Writing	
COMM 555	Media Design	
COMM 571	Feature Writing	
COMM 581	Communication Practicum	
COMM 604	Video Storytelling	
COMM 609	Advanced Video Editing	

COMM 660A-Z	Seminar in Communication	
COMM 662A-Z	Seminar in Communication	
COMM 662Q	Multimedia Sports Projects	
COMM 690	Communication Internship	
Other COMM electives in consultation with undergraduate advisor		
Open Electives		
Select enough electives to reach 120 credit hours		7-8
Total Credit Hours		120

¹ Required major courses may also count towards General Education and/or LAS Competencies. Students will need to select additional electives to reach 120 credit hours required for graduation with assistance from an advisor.

Applied Learning

Students in the BA in communication - journalism and media production program are required to complete an applied learning or research experience to graduate from the program. The requirement can be met by completing COMM 422 Television News, COMM 500 News Reporting, COMM 481 Cooperative Education, COMM 481N Internship, COMM 581 Communication Practicum, COMM 690 Communication Internship or COMM 655 Capstone Media Project.