

BA in Sport Management

Admission

Prospective students interested in pursuing the Bachelor of Arts in sport management degree must meet all admission requirements by the WSU College of Education. In addition, they must be aware of program content embedded in SMGT 112.

Program Requirements

A minimum total of 120 credit hours is required for the BA in sport management and includes the 55 credit hours of major courses that must be completed with a minimum grade point average of 2.000. In addition to meeting the requirements of the WSU General Education Program (<http://catalog.wichita.edu/undergraduate/academic-information/general-education-program/>) and the requirements of the College of Education, students in the BA in sport management degree must take the following courses:

Course	Title	Hours
General Education		
Select courses to meet General Education requirements ¹		34-35
Required Major Courses		
SMGT 112	Introduction to Sport Management	3
SMGT 210	Practicum	1
SMGT 300	Information and Communication Technology in Sport	3
SMGT 426	Sport Public Relations	3
SMGT 428	Revenue Management in Sport	3
SMGT 444	Human Resource Management in Sport	3
SMGT 446	Professional Development in Sport Management	3
SMGT 447A	Internship Sport Management	12
SMGT 461	Legal Aspects of Sport and Physical Activity I	3
SMGT 465	Psychology of Sport and Physical Activity	3
SMGT 466	Sport Marketing and Promotion	3
SMGT 475	Sport in American Culture	3
SMGT 511	Selling in the Sport Industry	3
SMGT 520	Sport Tournament and Event Management	3
SMGT 525	Sport Facility Management	3
SMGT 545	Sport Governance and Policy	3
Open Electives		
Select enough electives to reach 120 credit hours		30-31
Total Credit Hours		120

¹ Required major courses may also count towards General Education requirements. Students will need to select additional electives to reach 120 credit hours required for graduation with assistance from an advisor.

Applied Learning

Students in the Bachelor of Arts in sport management program are required to complete an applied learning or research experience to graduate from this program. The requirement can be met by successfully completing SMGT 447A Internship Sport Management,

LEAD 600 Leadership Internship or LEAD 300 Industry for Prior Learning I.