

ID - Innovative Design

Courses numbered 100 to 299 = *lower-division*; 300 to 499 = *upper-division*; 500 to 799 = *undergraduate/graduate*.

ID 300. Human-Centric Design Thinking (3).

General education social and behavioral sciences course. Overview of design-thinking concepts with the specific intent of understanding the key principles of user-centered design, and how the design-thinking process can lead to new insights and innovations. Purpose of the course is to help learners better understand and appreciate the process of design thinking. Course focuses on the process of human-centric design by effectively defining a problem, and engaging in the creative process. Students observe and collaborate with multidisciplinary teams, generate ideas, create rapid prototypes, reflect and evaluate solutions. They develop empathy for the user, break down large problems into smaller pieces to solve, explore options and test their prototype. This process can be applied to product development, processes, systems, organizations and social concerns. This is an applied learning/action-oriented course that involves individual and team-based work to creatively solve issues.

ID 300H. Human-Centric Design Thinking Honors (3).

General education social and behavioral sciences course. Overview of design-thinking concepts with the specific intent of understanding the key principles of user-centered design, and how the design-thinking process can lead to new insights and innovations. Purpose of the course is to help learners better understand and appreciate the process of design thinking. Course focuses on the process of human-centric design by effectively defining a problem, and engaging in the creative process. Students observe and collaborate with multidisciplinary teams, generate ideas, create rapid prototypes, reflect and evaluate solutions. They develop empathy for the user, break down large problems into smaller pieces to solve, explore options and test their prototype. This process can be applied to product development, processes, systems, organizations and social concerns. This is an applied learning/action-oriented course that involves individual and team-based work to creatively solve issues.

ID 301. Leadership is Essential Seminar (3).

General education social and behavioral sciences course. Introduces students to leadership theories, history of leadership and concepts as practiced across different settings and disciplines with an emphasis on personal strengths and professional interests in a teamwork structure through a cultural strengths framework. After completing the seminar students should be able to recognize the main leadership theories, identify different leadership perspectives, recognize applications of leadership, and understand the benefits and challenges of leadership.

ID 302. Personal Foundations in Leadership (3).

Students explore leadership through self-discovery, using Gallup's CliftonStrengths Inventory, Myers-Briggs Type Indicator, PDP Proscan and the perspective from Astin and Astin (2000) that "an important leadership development challenge for higher education is to empower students, by helping them develop those special talents and attitudes that will enable them to become effective social change agents." Additionally, this course introduces the student to the tasks, strategies and skills of effective leadership behavior. Course activities move the student from theories to the practical processes of leadership. Basic course components include the concepts of self-reflection, successful collaboration and effective change making.

ID 310BA. Badge: Successful Grant Writing - Narrative Writing and Budgets (0.5).

Comprehensive introduction to grantwriting. Topics include developing grant opportunities based on the organization's strategic plan,

researching grantmakers (funders), using the Request for Proposals (RFP) for successful project and proposal planning, understanding persuasive narrative writing, preparing the project budget, and optimizing the proposal for resubmission if it is rejected. Graded Bg/NBg.

ID 310BB. Badge: Successful Grant Writing - Theory and Practice (0.5).

Designed for two groups of students: either experienced grant writers or students who have completed the WSU badge, Successful Grantwriting: Narrative Text and Budgets. This badge, Successful Grantwriting: Theory and Practice, offers a big-picture approach, more theoretical than the first, hands-on introductory course. Students engage in discovery learning, focusing on online and library research. Assignments are designed to assist students as grant writers in developing a supportive theoretical structure for their project development and proposal writing processes. Graded Bg/NBg.

ID 400. Innovation in Practice (0-6).

Independent study course for students interested in complementing their degree with creative thinking, problem solving and design. Undergraduate students choosing to participate in entrepreneurial activities can enroll in this course to gain credit for this experience. Built around experiential enrichment related to the broad topic of innovation. Topics such as intellectual property, branding, pitching, wire-framing, prototyping and funding are discussed in a group setting and may include guest speakers and/or visits to local companies. Repeatable for credit.

ID 405. Seminar in Applied Innovation (1-6).

Focuses on a sample of innovation design and/or ventures problems through theory and application. Content changes as new problems attain prominence locally, nationally and internationally. Content is typically driven by project challenges that often revolve around prototyping and overcoming barriers. An example of course content might be solving a materials issue for a wearable technology, circuitry of an instrument, coding for a mobile application or website development, and can be as broad as a problem linked to innovation in third-world industrialization. Intellectual property and fund raising may be discussed in group settings and may include guest speakers and/or visits to local companies.

ID 506. Leadership Development for Innovation (3).

Examines what makes or breaks a great leader, not just in companies, but in life. Studies the six "C's" of leadership: character, charisma, commitment, competence, communication and courage, and how each one can enhance or take away from leadership ability. Intended for students with diverse interests and nontechnical backgrounds.

ID 509. Applied Sustainability in Innovation (3).

Students participate in thoughtful discussion on sustainability, adoption of sustainable practices and policies, and employ hands-on analysis of the long-term sustainability of innovative solutions to today's wicked problems.

ID 511. Agile Product Management (3).

Prepares students for integration into a professional Agile product development environment using applied problem-solving exercises. Students are exposed to a diverse array of complex product development challenges and are taught how to facilitate and document successful outcomes. The focus is on problem-solving within a team environment, establishing an Agile product development workflow, estimation of solutions effort and cost, and learning to fail gracefully.

ID 513. Human-Centric Design Thinking (3).

Helps students learn, understand and appreciate the process of design thinking. This course focuses on the various techniques of developing empathy and understanding, effectively defining a problem, exploring

ideas, rapid prototyping, and testing. Students observe and collaborate with interdisciplinary teams to discover user insights, improve user experiences, innovate new products and services, create team alignment and overall problem-solving. The course is intended for students with diverse interests and technical or nontechnical backgrounds.

ID 513H. Human-Centric Design Thinking Honors (3).

Helps students learn, understand and appreciate the process of design thinking. This course focuses on the various techniques of developing empathy and understanding, effectively defining a problem, exploring ideas, rapid prototyping, and testing. Students observe and collaborate with interdisciplinary teams to discover user insights, improve user experiences, innovate new products and services, create team alignment and overall problem-solving. The course is intended for students with diverse interests and technical or nontechnical backgrounds.

ID 514. Lean UX Challenges (3).

Develop and prototype solutions for complex social and environmental challenges. This course helps students develop robust business or mission plans to deliver valuable impacts to identified customer segments based on a challenge prompt. Students end the course with a business plan and pitch to be used towards potential funding opportunities.

ID 515. Blockchain Fundamentals (2).

Provides students with a working understanding of the blockchain, cryptocurrencies and tokens, NFT's, and Web3.0. Course topics include the history of centralized and decentralized computer systems, the birth and core concepts of blockchain, tokenomics and microeconomies, the evolution of the blockchain to now, and current examples of applied blockchain technology.

ID 516. Blockchain Applications (2).

Provides an overview of the basics of blockchain technologies, and then dives deeper into four applications used in the blockchain ecosystem: Smart Contracts, decentralized applications, blockchain platforms and NFT's. Course topics include an overview of a few of the programming languages behind Smart Contracts with a walkthrough of a Smart Contract in Solidity, the technology and use of decentralized applications, the various platforms in blockchain and how and why they are useful, and Non-Fungible Tokens in use today as well as what projects are being worked on to use them in the future.

ID 701. Foundations in UX (3).

In an age where experience is the product, this course provides a rigorous, interdisciplinary introduction to User Experience (UX) design as both a creative practice and a strategic discipline. Students explore the core principles of human-centered design, user behaviors, digital interface design, AI integration into the user experience process, and customer experience (CX) strategy. It delves into color theory, accessibility, design standards, and balancing vision and brand standards into the design. Drawing from real-world case studies, hands-on research, prototyping challenges, and industry-standard tools such as Figma, Adobe XD and various AI platforms, learners develop the mindset and skillset required to design intuitive, ethical and impactful user experiences across digital and physical touchpoints. This course is ideal for graduate students preparing for leadership roles in design, product management, marketing, innovation or customer strategy. The course emphasizes systems thinking, cross-disciplinary collaboration, ethical responsibility and iterative experimentation—building toward a future-ready design foundation that integrates usability, accessibility and innovation at scale.

ID 705D. Digital Product Development (3).

Students don't just learn to code, they learn to develop products. Students use critical thinking tactics to explore how to use their set of coding skills to fit into various real-world applications. This course is

for anyone wanting to learn how to apply agile software development practices to solve complex problems. Emphasis is placed on developing the individual technical skills necessary to excel in a cross-functional agile team environment.

ID 719. Collaborative UX Development (3).

Designed specifically for interdisciplinary product teams, this course equips students with the essential skills to excel in collaborative software development and delivery. Students work together to learn how to build effective teams, foster productive communication, and navigate the complexities of product innovation and management. Through instructor-guided workshops, real-world case studies and practical exercises, students gain the knowledge and tools to transform their project teams into high-performing units capable of delivering innovative product solutions. Course technology emphasizes extended reality (XR) products, including virtual and augmented reality (VR/AR).

ID 720. Sustainable Teams and Organizations (3).

Assess and discuss the long-term sustainability of various philosophies and techniques used in the management of people and teams. This course looks at the impacts of these approaches in individual, team and organizational settings. Students learn the value of creating psychological safety in a team environment, its impact on transparency and performance, and techniques for facilitating constructive conflict to attain continuous improvement in a complex product development environment – with people. Students also explore the impacts to team performance made by human resource policies, traditional project management techniques, large organizational structures, and compliance and risk mitigation.

ID 735. UX for AI (3).

Integrates design thinking, agile methodologies, artificial intelligence (AI) and advanced UX strategies to prepare students to create compelling, impactful AI-enabled products. Students form teams, identify real-world challenges, and design innovative AI-driven solutions through iterative prototyping and strategic UX thinking. The course covers advanced UX concepts and practical AI integration, concluding with a professional pitch for the developed product.

ID 752. Innovation Studio 1: Product Development (3).

The course contains four 4-week product sprints. Participants tackle an identified problem from an industry partner and utilize a design sprint innovation process to ideate and prototype their solutions and develop a three-minute pitch of their idea back to the industry partner. Every four weeks a new product sprint begins with an interview of the industry partner to better understand what problem they need to be solved. Often the partner interviews take place at their business location. Success in the course is demonstrated through the development of prototypes and pitch presentations.

ID 753. Design: Intent vs Impact (3).

Explores the ethics behind companies with the least impact vs the companies who create the most negative impact. Addresses why “being less bad” is still not good enough, and tackles the 4R's — reduce, recycle, reuse and regulations. Students discuss and learn about ethically resourced materials, sustainability, carbon footprints, natural resources, outsource responsibility, product lifecycles, social responsibility, cutting waste, government concerns, respecting diversity and what potential new issues can arise from artificial intelligence. Course is for anyone planning to launch or run a company, innovate new products and services, looking to grow their leadership skills, or lead a team for a company that produces products and services. Intended for students with diverse interests and technical or nontechnical backgrounds. Completion of this course fulfills the Graduate School's professional/scholarly/integrity training requirement.

ID 755. Innovation Studio: Product Development II (3).

Participants tackle an identified problem from an industry partner and utilize a design sprint innovation process to ideate, prototype, talk with users for feedback, and iterate solutions. Success in the course is demonstrated through an advanced prototype and presentation to the industry partner.

ID 780. Innovation Studio III (3).

This hands-on studio guides students from early product prototype to first market launch. The journey is highly personalized: coaching, milestones and success metrics are tailored to the specific stage and needs of each student's project, whether solo or team-based. Leveraging frameworks from Y Combinator Startup School, the Mom Test, the Hardware Bible, and Contagious, learners validate demand, craft a minimum marketable product, execute a data-driven go-to-market (GTM) plan, and pitch to external judges on Demo Day.