

# BADM - Business Administration

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Courses numbered 100 to 299 = *lower-division*; 300 to 499 = *upper-division*; 500 to 799 = *undergraduate/graduate*.

## **BADM 100. Exploring the World of Business (3).** †

Develops an appreciation for key foundational business concepts, gains familiarity with the major business disciplines, and forms a professional development plan. Students first learn about business innovation, how markets operate, entrepreneurial activities and socially responsible business decisions. They then explore each of the major business disciplines, in the context of an organization. Additionally, students are provided with the resources to develop a professional development plan. This is a Kansas Systemwide Transfer Course.

## **BADM 162. Business Software: Excel (1).**

Provides instruction using software that simulates Microsoft Excel. Students learn to perform tasks such as: creating formulas (e.g., nested IF, PMT, FV, etc.), functions (e.g., Date, CONCAT, MODE.MULT, etc.), charts (e.g., PivotChart, etc.) in Excel. Students with significant skills in Excel may be able to test out of the course. Required for advanced standing in the Barton School; Barton School students should take this course during their freshman year. Not open to students with credit in BADM 160.

## **BADM 191. Professional Edge (0).**

Through a series of seminars, events and workshops this course provides opportunities to develop and refine critical skills and competencies for career progression. Open to students in the Barton School of Business only. Repeatable.

## **BADM 290. Selected Topics (1-3).**

An umbrella course created to explore a variety of subtopics differentiated by letter (e.g., 290A, 290B). Not all subtopics are offered each semester – see the course schedule for availability. Students enroll in the lettered courses with specific topics in the titles rather than in this root course.

## **BADM 301. Transferring to the Barton School of Business (1).**

Required for students transferring from other institutions who are planning to pursue a business degree. Designed to offer a smooth transition from a prior institution, to integrate the student into the WSU campus and provide information about various university policies, academic requirements for a degree, campus resources, study skills and career opportunities in the field of business.

## **BADM 400. Spero Micro-Credential (0.5-1).**

An umbrella course created to explore a variety of subtopics differentiated by letter (e.g. BADM 400MA, BADM 400MB). Not all subtopics are offered each semester - see the course schedule for availability. Students enroll in the lettered courses with specific topics in the titles rather than in this root course.

## **BADM 400MA. Spero Career Readiness One (0.5).**

Designed to equip participants with the essential skills needed to exhibit professionalism in the workplace. Through interactive activities, learners explore the significance of professionalism, develop personal motivation, and master communication strategies to foster a collaborative and respectful work environment.

## **BADM 400MB. Spero Career Readiness Two (0.5).**

Emphasizes practical problem-solving techniques, the use of digital tools for efficiency, and the nuances of workplace etiquette to prepare individuals for success in their professional endeavors. Prerequisite(s): BADM 400MA .

## **BADM 400MC. Spero Entrepreneurship One - Market Assessment (1).**

Develops analytical skills required to launch new ventures, which involves examining 1) offerings available to consumers, 2) competition, and 3) the social and business environments. The entire course revolves around a team case project and allows learners to apply concepts and tools from various disciplines to real business situations.

## **BADM 400MD. Spero Entrepreneurship Two - Business Prototyping (1).**

Develops prototyping skills required to launch new ventures, which involves 1) finding a unique marketable identity for the business, 2) creating a model that illustrates a prospective business operation, and 3) preparing an abridged profit and loss statement. The entire course revolves around a team case project and allows learners to apply concepts and tools from various disciplines to real business situations. Prerequisite(s): BADM 400MC.

## **BADM 481. Cooperative Education (1-3).**

Academic program that expands a student's learning experiences through paid employment in a supervised educational work setting related to the student's major field of study or career focus. Course does not satisfy elective requirements for any major or minor offered by the Barton School. Repeatable for credit. Prerequisite(s): sophomore standing and 2.250 GPA.