

Certificate in Advanced Business Fundamentals

Individuals who hold an undergraduate degree in business may like to extend their skills and ability to manage organizations. The graduate certificate in advanced business fundamentals is designed for these individuals. The certificate provides business knowledge to handle day-to-day business operations, manage workplace issues and improve business processes. The certificate provides advanced knowledge on major disciplines within the field of business. The business knowledge acquired through the certificate will be applicable immediately on the job. The advanced business fundamentals certificate is designed to be part of the Master of Business Administration (MBA) program, and the courses that comprise the certificate can be applied toward the MBA program. Furthermore, completing the certificate allows the student to apply for an exemption from the standardized testing requirements if they are interested in pursuing the MBA degree. The certificate can be completed online or in a hybrid online format.

Admission

New graduate students: Applicants to the graduate certificate in advanced business fundamentals are required to meet Graduate School requirements for nondegree admission. The graduate certificate should be selected as the intended program in the Graduate School application.

Current WSU graduate students: To apply for the certificate program, submit the Graduate School's Declaration of Intent to Pursue a Graduate Certificate form, located on the Graduate School's web page. With department approval, the student may then be admitted to the certificate program. All Graduate School and department admission requirements apply. International students may enroll in the certificate program, but must ensure it complies with their visa requirements. Students should contact the office of graduate studies in business to inform them of their intent to enroll in the program.

Program Requirements

Students must complete four courses from the following list¹ to earn the certificate. In addition to these requirements, students must meet the Graduate School's requirements (<http://catalog.wichita.edu/graduate/academic-information/types-programs-courses/certificate-residency-badge-programs/>) in order to earn this certificate.

Course	Title	Hours
ECON 804	Managerial Economics	3
MGMT 803	Business Decision Making and Analysis	3
or MKT 803	Marketing Research	
ACCT 801	Managerial Accounting	3
or FIN 850	Managerial Finance	
MKT 801	Marketing Management	3
MGMT 862	Organizational Behavior	3

¹ Some courses in the list have prerequisites.