

## FA - Fine Arts

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Courses numbered 500 to 799 = *undergraduate/graduate*. (Individual courses may be limited to undergraduate students only.) Courses numbered 800 to 999 = *graduate*.

### **FA 750. Workshop (1-4).**

An umbrella course created to explore a variety of subtopics differentiated by letter (e.g., 750A, 750B). Not all subtopics are offered each semester – see the course schedule for availability. Students enroll in the lettered courses with specific topics in the titles rather than in this root course.

### **FA 760. Introduction to Adaptive Leadership (3).**

Introduces the concept of adaptive leadership, a practical leadership framework that helps individuals and organizations adapt and thrive in challenging environments in order to make progress on the difficult challenges facing society, organizations and individuals.

### **FA 815. Contemporary Issues in American Arts Programs (3).**

Examines major environmental trends including changing demographics, new business models, rapidly developing technology and globalization, and understanding their implications for the arts. Required for students in the master's in arts leadership and management.

### **FA 820. Entrepreneurial Thinking in the Arts (3).**

Designed for current and future arts leaders interested in looking critically at organizational practice and bringing innovative solutions to old problems in a contemporary context. Required for the master's in arts leadership and management.

### **FA 830. Shaping Arts in the 21st Century (3).**

Focuses on the act of energizing others within the arts and learning how to advocate for the arts within state and federal government, local communities, donors and audiences. Students interact with faculty in the leadership program, other students and arts professionals in a seminar format. Required for the master's in arts leadership and management.

### **FA 835. Reaching New Audiences - Arts Marketing in the 21st Century (3).**

Studies current trends in digital marketing, social media outreach, and nontraditional audience outreach. Students work with faculty and arts professionals to understand how to build audiences and expand outreach opportunities beyond traditional markets. Required for the master's in arts leadership and management.

### **FA 840. Managing Arts Organizations (3).**

Introduction to developing management skills for arts executives. In this seminar, students learn basic management skills specific to arts nonprofits including: strategic planning, fundraising, marketing and organizational structures. Required for the master's in arts leadership and management.

### **FA 886. Final Project (1-3).**

For students intending the final project as the capstone work of the master's in arts leadership and management. Final projects include internships, marketing campaigns, fundraising projects, or other projects relevant to the field as approved by advisor. A total of 3 credit hours can be counted towards the degree.